

ABOUT US

Aura Apparels & Accesories is a premium apparel business dedicated to delivering high quality garments and customised accesories at highly competitive rates. We also offer eco-friendly products, combining style with responsibility towards the environment

The logo for Aura Apparels & Accesories features the word "aura" in a black, elegant cursive script. Below it, the words "APPARELS & ACCESORIES" are written in a clean, black, uppercase sans-serif font. The entire logo is centered on a white background. There are two vertical green bars on the right side of the page: one at the top and one at the bottom.

FROM THE FOUNDER

When it comes to personal style, you shouldn't have to choose between your wallet and your vision. Budget-friendly Apparels and customized accessories offer the perfect middle ground, allowing you to express your individuality without the "luxury" price tag.

High Quality, Affordable Price

We believe that "affordable" shouldn't mean "cheap." By optimizing our production process and sourcing durable materials—like high-grade acrylics, sustainable cottons, and resilient metals—we ensure that every piece feels premium. We don't compromise on quality because we want your Apparels and accessories to last as long as the memories they represent.

Dhivya Gopalakrishnan



Our products are crafted with a strong commitment to durability, functionality, and aesthetic finish, ensuring they stand out in both quality and design. Each item we showcase is available in two clearly defined quality tiers—medium and high quality—allowing customers to choose what best suits their needs and budget. Pricing varies based on the selected quality level, the quantity ordered, and the specific finish applied, giving our clients the flexibility to tailor their choices without compromising on value. By offering these options, we ensure a convenient and transparent selection process while accommodating the unique requirements of every customer we serve.



PRODUCT LIST

Short sleeve T -shirts

Long sleeve T-shirts

Hoodies

Fleece Jackets

Cargos

Track Suits

Active Wear

Winter Wear

Polo T-shirts

Balaclava

Bags / Jacket / Pouch/ Ponchos /Name Tabs / Patchboard stand / Boots / Socks/
Keychain / Trousers / Goggles/ Tactical Belts / Gloves / Shemagh/ Tactical vest
Camouflage Net.

Tie

Bar Set

Customised Accesories

TACTICAL COMFORT: MEN'S SHORT SLEEVE T-SHIRT

Our essential men's short sleeve t-shirt offers the perfect blend of performance and everyday style.

- **Premium Fabric:** Crafted from 100% Super Combed Cotton, this shirt provides a superior feel and exceptional durability.
- **Maximum Functionality:** It boasts super absorption capacity to keep you comfortable, paired with a specialized antibacterial finish for long-lasting freshness.
- **Ultimate Softness:** Enhanced with a Bio-Finish (similar to bio-polishing), the fabric achieves an incredibly soft, luxurious hand-feel and improved drape.
- **Color Range:** Available in an extensive range of different color variations to suit all your tactical and casual needs.

COST DETAILS

1st Quality - 100% Super Combed Cotton with Bio Wash , 180 gsm - **Rs 420 + GST.** (MOQ 200)

2nd Quality - 95% Cotton & 5% Lycra , 170 gsm - **Rs 390 + GST.** (MOQ 100)

3rd Quality - 100% Semi - Combed Cotton , 180 gsm - **Rs 375 + GST.** (MOQ 100)

4th Quality - 100% Cotton , 180 gsm - **Rs 335 + GST.** (MOQ 100).

Note - The product can be customised further based on the customer's requirements.



TACTICAL COMFORT: MEN'S LONG SLEEVE T-SHIRT

Men's Full-Sleeve Cotton T-Shirt offers the soldier essential skin protection from sun, abrasions, and insects during outdoor operations, serving as a vital defensive layer. Crucially, its soft, breathable cotton construction ensures maximum comfort by allowing air circulation and reducing chafing, maintaining focus and endurance during prolonged physical demands.

COST DETAILS

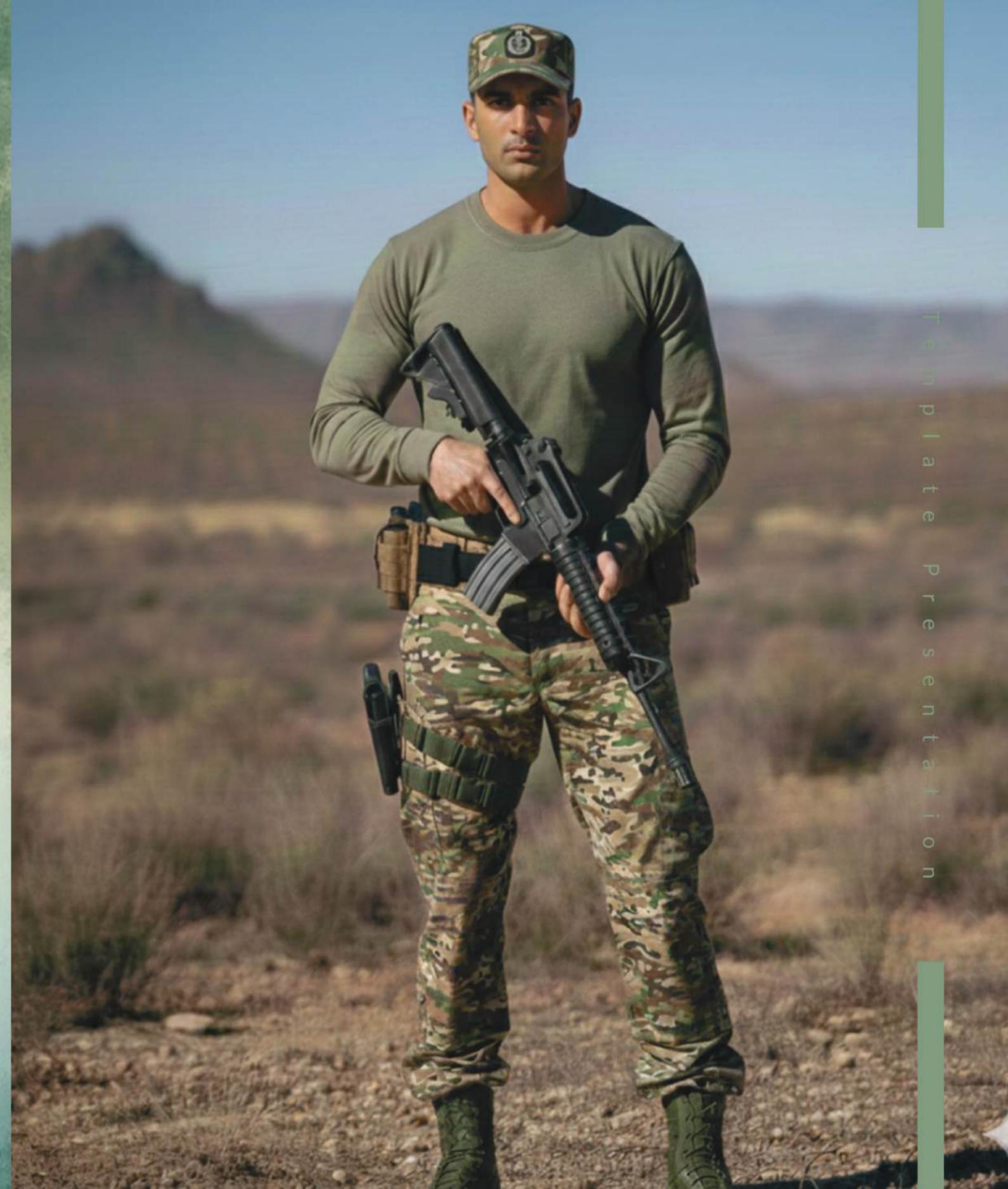
1st Quality - 100% Super Combed Cotton with Bio Wash , 180 gsm - **Rs 490+ GST.** (MOQ 200)

2nd Quality - 95% Cotton & 5% Lycra , 170 gsm - **Rs 485 + GST.** (MOQ 100)

3rd Quality - 100% Semi - Combed Cotton , 180 gsm - **Rs 440 + GST.** (MOQ 100)

4th Quality - 100% Cotton , 180 gsm - **Rs 385+ GST.** (MOQ 100).

Note - The product can be customised further based on the customer's requirements.





MEN'S HOODIE

Crafted from a premium cotton, this hoodie offers exceptional warmth and stylish comfort. Its superior material feels luxurious while instantly elevating any casual attire.

COST DETAILS

1st Quality - 100% Combed Cotton Brushed, 280 GSM - **Rs 895 + GST**

2nd Quality - 65% Cotton 35% Polyester , 280 GSM - **Rs 770 + GST.**

MOQ 100 for any colour.
50 for black

Note - The product can be customised further based on the customer's requirements.



MEN'S FLEECE JACKET

The ultimate cozy layer. This men's fleece jacket provides lightweight, breathable warmth and exceptional comfort. Perfect as a versatile outer layer on cool days or as a snug mid-layer in cold weather.

COST DETAILS

FLEECE JACKET WITH HOODIE , 100% Cotton - **Rs 775 +GST**

FLEECE JACKET WITHOUT HOODIE, 100% Cotton - **Rs 725 +GST.**
100% Polyester option is also available - Cost Rs 30 extra.

MOQ 100 for Black , Navy blue , Charcoal Melange and Grey Melange . For other colours
MOQ is 300.

Note - The product can be customised further based on the customer's requirements.





MEN'S KNITTED CARGOS

Our Knitted Cargo Pants redefine casual wear. Crafted with high-quality yarn and durable fabric, they deliver ultimate comfort without sacrificing style. This piece expertly blends the relaxed, cozy feel of knitwear with the utility and look of traditional cargos, providing a stylish appearance perfect for any relaxed setting.

COST DETAILS

Fabric Content - Blended Cotton with lycra, 220 GSM

Price - **Rs 650 + GST**

Knitted Trouser - 100% Cotton , 200 gsm

Price - **Rs 380 + GST**

MOQ 150

Note - The product can be customised further based on the customer's requirements.



MEN'S LOUNGE SHORTS

The Ultimate Lounge Short: All-Day Comfort

Introducing the ultimate Lounge Short, meticulously designed for your most relaxed moments. Constructed using premium, high-quality material, this short offers superior softness, breathability, and a gentle fit that moves with you. It is the perfect piece for a wide range of activities, providing unrestricted comfort while sleeping, flexibility for light exercises, and a cozy, wrinkle-resistant solution for travel. Experience comfort without compromise, wherever your day (or night) takes yo

Price

Superior Quality- 100% Super Combed Cotton, Bio Wash , 200 gsm- **Rs 450+ GST**

Standard Quality - 100% Cotton, 200 gsm - **Rs 300 + GST**

MOQ 100

Note - The product can be customised further based on the customer's requirements.



MEN'S TRACK SUIT

Performance Focus

The Performance Knit Tracksuit

Engineered for movement, this tracksuit features moisture-wicking, breathable fabric that keeps you dry and comfortable. The athletic fit and zippered pockets make it perfect for training, warm-ups, or maintaining an active lifestyle while keeping a sharp, focused look.

Comfort & Loungewear Focus

The Essential Comfort Tracksuit

Experience unmatched relaxation with this incredibly soft tracksuit. Made from a premium cotton-blend fleece, it offers maximum warmth and a cozy feel for lounging, travel, or quick errands. The minimalist design ensures a clean, cohesive look whether you wear the pieces together or separately.

COST DETAILS

Option 1 (Standard Quality) - DRI FIT - 100% Polyester, Non Brushed , 240 gsm - **RS 1370 + GST**

Option 2 (Standard Quality) - 65/35 Polycotton, Non Brushed , 300 gsm - **RS 1570 + GST**

Option 3 (Economical Quality) - 100% Polyester , Brushed , 220 gsm - **Rs 950 + GST.**

MOQ 150.

Note - The product can be customised further based on the customer's requirements.



ACTIVE WEAR - MEN'S DRI-FIT T-SHIRT

PERFORMANCE FOCUS

Our premium Men's Dri-FIT T-Shirt features the latest technology, incorporating anti-wicking, anti-bacterial, and anti-static finishes. This enables high absorbency and rapid moisture transfer, keeping you dry, odor-free, static-free, and comfortable throughout your most intense activities.

COST DETAILS

Fabric Content - 100% Polyester , 160 gsm - **Rs 350 + GST**

MOQ 100.

Note - The product can be customised further based on the customer's requirements.



MEN'S DRI FIT SHORTS

Our men's performance shorts are engineered for those who demand the highest quality from their training gear. We provide premium, durable apparel designed to withstand the toughest workouts while keeping you fresh and comfortable. By integrating advanced anti-bacterial and anti-odor technologies, our shorts prevent the growth of odor-causing microbes, ensuring you stay confident from the gym to the street.

Key Features of Our Performance Shorts

- High-Quality Fabric: Durable, lightweight, and built for maximum range of motion.
- Anti-Bacterial Coating: Keeps the fabric hygienic even during high-intensity training.
- Anti-Odor Technology: Neutralizes scents to keep you fresh throughout the day.
- Moisture-Wicking: Rapidly draws sweat away from the skin for quick evaporation

COST DETAILS

Rs 525 + GST.

Note - The product can be customised further based on the customer's requirements.



ACTIVE WEAR - MEN'S CYCLING SHORTS

Men's Pro-Performance Cycling Shorts

Engineered with the latest technology, our cycling shorts feature a 4-way Lycra fabric for maximum stretchability and unrestricted movement. They incorporate cutting-edge finishes like anti-odor and anti-bacterial treatments to ensure hygiene and freshness. This advanced construction minimizes friction to prevent rashes, making the shorts extremely comfortable and ideal for long-distance rides.

✦ Key Features

- Latest Technology: Incorporates modern textile science for peak performance.
- 4-Way lycra Fabric: Offers maximum stretchability and a dynamic fit.
- Anti-Odor & Anti-Bacterial: Provides hygiene and lasting freshness.
- Rash Prevention: Smooth finish ensures superior comfort without irritation.
- Extreme Comfort: Designed to feel like a second skin during long rides.

COST DETAILS

80% Nylon 20% Spandex. **MRP 390 + GST.**

MOQ 100

Note - The product can be customised further based on the customer's requirements.



Tem...are...P...res...c...h...t...a...t...i...o...n

MICROFIBRE HAND TOWELS

A microfiber hand towel for the gym is a specialized, compact towel made from tiny synthetic fibers (usually a blend of polyester and polyamide). Its key features make it perfect for workouts:

- Superior Absorbency: It quickly wicks away sweat from your body, face, and hands, helping you stay dry.
- Quick-Drying: It dries much faster than standard cotton, preventing the buildup of mildew and odor in your gym bag.
- Lightweight & Compact: It's thin and light, taking up minimal space in your gym bag.
- Hygienic: It's used to wipe down equipment after use to maintain cleanliness, and some are even treated with antibacterial properties.

In short, it's the lightweight, super-absorbent, and fast-drying choice for gym-goers who need a convenient way to manage sweat and hygiene during their workout.

COST DETAILS

Fabric Content - 100% Microfibre **Rs 99**

MOQ 100

Note - The product can be customised further based on the customer's requirements.



MEN'S WINTER WEAR - THERMALS

Ultimate Comfort Thermal Wear

This thermal set is the ultimate base layer for warmth and comfort, featuring a premium quality cotton blend fabric.

- Superior Warmth: The fabric is expertly brushed on the inside to create a soft, fleecy texture that efficiently traps body heat, providing exceptional warmth in cold weather.
- Irritation-Free Comfort: It is designed for sensitive skin, ensuring it doesn't irritate and remains very comfortable for all-day wear.
- "Snug as a Bug" Fit: The garments are tailored to have a snug fit, sitting close to the body like a second skin. This contouring ensures maximum thermal retention without being restrictive, maintaining warmth and allowing for easy layering.

This thermal wear perfectly combines quality insulation with breathable comfort. **It's available in three variations for heavy winters and light winters with four colour options .**

OPTIONS AND PRICE RANGE

HEAVY WINTERS - Cotton/ Polyester / Lycra, 250 GSM (Brushed) - Price - **Rs 1200 + GST** (Set)

LIGHT WINTERS - Polyester / Viscose / Cotton , GSM 220 GSM , Price- **Rs 975 + GST** (Set)

MOQ 200

Note - The product can be customised further based on the customer's requirements.



MEN'S WINTER WEAR - SWEATSHIRT

Ultimate Comfort Thermal Wear

This thermal set is the ultimate base layer for warmth and comfort, featuring a premium quality cotton blend fabric.

- Superior Warmth: The fabric is expertly brushed on the inside to create a soft, fleecy texture that efficiently traps body heat, providing exceptional warmth in cold weather.
- Irritation-Free Comfort: It is designed for sensitive skin, ensuring it doesn't irritate and remains very comfortable for all-day wear.
- "Snug as a Bug" Fit: The garments are tailored to have a snug fit, sitting close to the body like a second skin. This contouring ensures maximum thermal retention without being restrictive, maintaining warmth and allowing for easy layering.

This thermal wear perfectly combines quality insulation with breathable comfort.

COST DETAILS

HIGH QUALITY - 100 % Supercombed Cotton, 180 GSM - **RS 650 + GST**

MEDIUM QUALITY - 100% Semi Combed Cotton, 180 GSM - **RS 550 + GST**

MOQ 100

Note - The product can be customised further based on the customer's requirements.



MEN'S POLO T-SHIRT

The Fabric Face-Off

The Men's Polo T-shirt is a classic staple, bridging the gap between a casual tee and a formal shirt. It is primarily available in two distinct fabric versions, each serving a specific purpose:

- **100% Pure Combed Cotton** : This fabric is highly valued for its natural softness and breathability. Made from high-quality yarns, cotton is supremely comfortable and gentle on the skin. It is ideal for casual wear and lounge wear, providing all-day comfort for relaxed outings or a day at home. The quality of cotton polos can vary across different tiers, with premium versions offering superior feel and durability.
- **Dri-FIT (Performance/Polyester) Version**: This is a high-performance synthetic fabric engineered to wick sweat away from the body to the fabric's surface, where it evaporates quickly. This moisture-management system keeps the wearer dry, odour free and light. The Dri-FIT version is ideal for active wear and workouts, as its quick-drying properties and durability support intense physical activities and help maintain performance.

In essence, cotton is the choice for comfort, style, and everyday casual elegance, while Dri-FIT is the go-to for functionality and performance during exercise.

COST DETAILS

100% Combed Cotton, 240 GSM Piquet - **RS 475 + GST.**

100% Semi Combed , 240 GSM - **RS 350 + GST.**

100% Mars Polyester - **RS 360 + GST.**

DRI FIT Polo Piquet , 180 GSM - **RS 380 + GST.**

MOQ 200

Note - The product can be customised further based on the customer's requirements.



Template Presentation

OTHER ITEMS - BALACLAVA

A balaclava is a versatile head and neck covering prized for providing essential protection and comfort across various conditions.

The material used determines its primary function, with two popular options:

1. Cotton/Lycra Blend: This version typically uses 100% Cotton blended with Lycra (Spandex). This composition gives it additional stretchability for a snug, adaptable fit and makes it very comfortable. It is gentle and does not irritate the skin, making it an excellent choice for general use, sun protection, or as a lightweight, hygienic liner under helmets.
2. Fleece: This option is crafted from insulating Fleece material, which is ideal for heavy winters. Fleece is lightweight yet provides significant warmth, effectively protecting the face and neck from cold and wind while you engage in outdoor activities.

COST DETAILS

SUPERIOR QUALITY - 100,% Combed Cotton with lycra - **RS 130 + GST.**

STANDARD QUALITY - 100% Cotton - **Rs 85 + GST.**

MOQ 100

Note - The product can be customised further based on the customer's requirements.



MILITARY LAPTOP BAG - 15"

A very well designed cool looking military laptop bag for soldiers

3 way carry - Use it as a Backpack or Hand Bag or Messenger Bag (Sling)

Suitable for laptops up to 15 inches screen width

Made of 1000 D Nylon Cordura, Nylon webbing and bartacking

MOLLE webbing in the front

Velcro strips to put your name tab and patches

YKK zippers and heavy duty plastic buckles

Size: 15 x 12 x 5 Inches

Colour: Black, Olive Green

Made in India

COST DETAILS

Rs 2999 including GST



ALL TERRAIN JUNGLE BOOTS.

The jungle boot is a hybrid, combining the durability of leather with the breathability of synthetic fabrics built on **Drain & Dry** principle. It's ideal for Tropical climates like the North East or the Ghats where soldiers frequently crosses the rivers, walk through marshes , or ensure heavy monsoons. With Drain & Dry technology it prevents the risk of trench foot , fungal infections and tropical ulcers since the boots allows the foot to breathe and drain. The key features include -

- Quick drying:
- Rapid drainage:
- Breathable Uppers:
- Puncture Protection:
- light weight:
- Ankle support :

COST DETAILS

Rs 1400 Including GST



NEW EMBROIDERED ARMY NAME TAB FOR COMBAT DRESS - SET OF 2

Embroidered name tabs made to New Indian Army Name Tab Specification.

Hook and Loop (Velcro) backing

Maximum of 14 characters (including space) can be accommodated in this tab

Set of 2 name tabs (each costing Rs 150)

Letters have to be in English only. There will not be any full stop in between initials.

Measurement

Width of the Tab - 12 cm

Height of the tab - 3 cm

Letter Height - 1.3 cm

Letter Thickness - 2mm

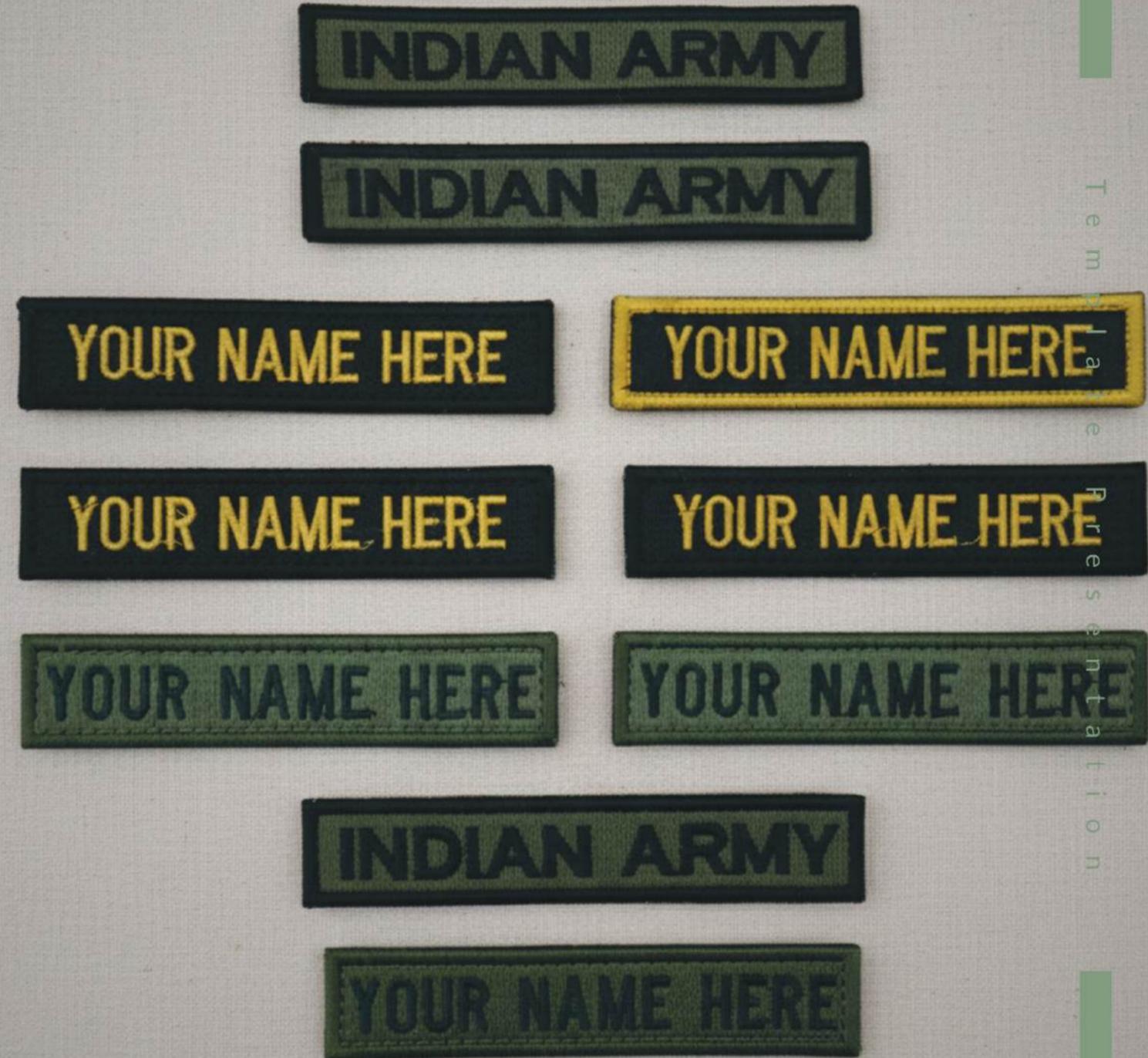
Background Colour - As per requirement

Letter Colour - As per requirement

Border Colour - As per requirement.

COST DETAILS

Rs 300 Including GST.



EMBROIDERED PATCHES.

- Patch is extremely well made using high quality Japanese embroidery machine.
- Sizes can be customised accordingly.
- Option of sew-on or hook backed patch
- Used by Indian soldiers.
- Can be used on any velcro loop surface or sewn on fabric.

PRICE RANGE.

Rs 300 to 500 Including GST.



INFRA RED PATCHES.

Customize your lasercut IR patches

Send us your creative or up to 4 letters for creating IR patch for your unit

- Used in covert operations at night to identify friend or foe
- Glows when seen through an IR night vision device. When a Night Vision illuminator (NVG) hits the patch, the patch will reflect the IR energy, the patch will glow, you and your location is identified
- Doesn't glow when seen through naked eyes. So, this is not of much use to troops which do not use night vision device
- Doesn't reflect white light. This means that if the enemy flashes a torch the light doesn't reflect and give away your position. This patch absorbs white light, from a flashlight, and reflects only infrared energy so the patch keeps you hidden.
- Comes with velcro hook backing and can be used on any velcro loop surface
- Normally attached to helmets, shoulders and chest.

COST DETAILS

Rs 900 including GST



TACTICAL TROUSER

Stretchable and breathable Tactical trousers for all kinds of outdoor activities.

- Made of stretchable fabric - **Cotton and Spandex**
- Breathable light weight fabric - Weighs only 600 grams
- Metal zipper fly
- 9 Pockets - 2 front pockets, 2 back pockets, 2 side pockets, 2 zippered pockets and one inner pocket at the back
- Widened belt loops allow different size belts
- A strengthened crotch for enhanced movement
- Double and triple-needle stitching, **good design for outdoor activities**
- 38 Bartacks to reinforce areas of trouser that experience stress, like pocket openings, belt loops, buttonholes, and the bottom of the fly
- Great for all season outdoor activities and casual daily wear. This tactical cargo trouser is well suited for Hiking, Climbing, Camping, Hunting, Fishing and Mountaineering
- Colour: **Black, Green, Brown and Navy Blue**
- Available in 3 out seam length - 40 Inches (Medium), 42 Inches (Regular) and 44 Inches (Tall)





TACTICAL KEY CHAIN

- Key chain made of webbing with a metal HK hook
- A very useful EDC product
- It can be put on the belt using the velcro or just hook on to the trouser belt loop
- It can also be hooked to your rucksack or any other gear
- Colours: Olive Green, Beige, Camouflage & Brown

COST DETAILS

RS 250 including GST.





MILITARY RAIN PONCHO

- Rainproof quick-drying poncho
- Made of polyester with PU coating
- Hood with drawstring and cord adjuster
- Snap buttons along the sides and metal eyelets in corners
- All stitch lines are sealed using seam seal tape
- Light weight and compact size when folded. Fits into 14 x 22 cm bag.
- Dimensions: about 210 x 145 cm or 83 x 57 Inches
- Size: One size fits all
- Weight: 520 to 550 Grams
- Colour: Olive Green, Black, Navy Blue, Brown and White
- The white poncho is made keeping in mind the requirements of soldiers in high altitude region and areas with high snow fall.

COST DETAILS

Rs 1500 including GST





PATCH BOARD STAND

- A very cute board to display your patch collection in your drawing room or study table. Very popular with military personnel, Bikers, patch collectors etc.
- Picture frame design for both vertical and horizontal displays
- Webbing loop at the top for hanging on wall or door
- 11 x 8 Inches of loop fabric area for sticking patches
- Anti-noise loop surface for easy rearrangement and removal of patches
- 1000D Cordura Nylon construction with reinforced stitching for extra durability
- Dimensions: 11x 8 x 0.1 Inches / 28 x 20.5 x 0.3 cm
- Weight: 200 grams
- Colour: Black
- Patches are not included
- Made in India

COST DETAILS

Rs 750 Including GST.



BIKE RIDING / PARATROOPER SKYDIVING BALLISTIC GOGGLES

Bike Riding/Paratrooper Skydiving ballistic goggles with a low profile and excellent ventilation. Made of polycarbonate frame and lens with anti-scratch, anti-fog, and UV 400 protection features.

- **Protects your eyes** from shrapnels/**Raindrops hitting eyes** while riding fast in the rain
- Comfortable and lightweight
- Fits any face shape or size
- Frame Material: Polycarbonate
- Lens Material: Distortion free military-grade polycarbonate
- Lens Properties: 1.7 mm thick, anti-scratch, anti-fog, and UV 400 protection
- Ventilation holes in the lens prevent fogging during freefall/Rainfall
- Adjustable elastic strap
- Size: One size fits all
- Frame color: Black
- Lens color options: Clear and Smoke

Ballistic protection tested using a 12 bore shotgun @15 feet distance using shot size #6 cartridge.

**COST DETAILS -
Rs - 875 Including GST.**



HEAVY DUTY TACTICAL NYLON RIGGERS BELT

- Professional heavy duty riggers belt made for military and law enforcement agencies
- Made using high quality nylon 66 webbing (Tensile strength of 6000 lbs) and steel buckles with a breaking strength of 18kN (Kilonewton) or 1800 kgf (Kilogram-force)
- Belt width: 44 mm
- Webbing thickness: 2.8 mm
- Material: Nylon 66 webbing, Steel buckles, Nylon hook and loop (velcro), Bonded nylon thread
- Size: Adjustable
- Colour: Black. Olive Green and Coyote Brown
- Made in India

COST DETAILS

Rs 1300 including GST.





BATTLE BELT

- Contoured shape belt designed to attach modular pouches and accessories like magazine pouches, dump pouch, knife, and multi-tools.
- Helps in shifting the weight from your upper body to your waist.
- Side panels with velcro closure for easy insertion of inner belt and drop leg platform attachment.
- Two rows of MOLLE webbing with a one-inch gap to weave your MOLLE attachments.
- Two openings at the bottom side for leg rig attachment.
- Four D-rings are attached for use with an upper-body harness
- 3D mesh lining and faux leather padding.
- Use 1.5 inches to 2 Inches Innerbelt which is not included. We recommend the Tactical 1000D nylon belt to be used as the inner belt
- Material: 1000D nylon, nylon webbing, and bar-tacked using bonded nylon thread
- Colour: Black, Olive Green
- Made in India

COST DETAILS

Rs 1600 including GST.





TACTICAL NYLON RIGGERS BELT

Light duty tactical riggers belt made of nylon with metal buckle and velcro

Belt Material: Nylon

Buckle: Metal

Waist Size: Adjustable

Width: 42 mm (1 5/8 Inches)

Colour: Black, Olive Green and Coyote Brown

COST DETAILS

Rs 999 including GST.





TACTICAL NYLON BELT

An extremely light and rigid army belt can be used as a regular tactical belt or as an inner belt with the battle belt
Heavy-duty belt made of 1000D nylon fabric with reinforcement

2 Inches wide

Quick-release buckle

Most part of the inner side of the belt has a velcro loop lining for adjustment

Waist size can be adjusted

Colour: Black, Olive Green

Made in India

COST DETAILS

Rs 499 including GST.



TACTICAL FULL FINGER GLOVES - OLIVE GREEN

- These lightweight and extremely durable all-purpose tactical full finger gloves are made of high quality, quick-drying materials and are suitable for military, law enforcement as well as for airsoft enthusiasts. These gloves come with rubbered knuckles, middle and ring finger for extra safety, foldable thumb and index finger, partially reinforced and padded microfibre palm for additional protection and rubber hook-and-loop cuff closure for secure fit. These gloves offer perfect hand protection, comfort and firm grip in most demanding situations.
- Hard-wearing, breathable and quick drying
- Rubber knuckles, middle and ring finger protection for supreme safety
- Foldable thumb and index finger
- Partially reinforced and padded microfibre palm for improved impact and extra protection
- Rubber hook-and-loop cuff closure for perfect and secure fit
- Material: Polyester, Nylon, Elastane, Rubber
- Colour: Olive Green

COST DETAILS
Rs. 1950 Including GST.



TACTICAL SOFTSHELL MILITARY JACKET WITH SHOULDER FLAPS - OLIVE GREEN

- Snow jacket with two-way zipper front opening
- Shoulder flaps with button closure for military rank epaulets
- Loop patch on left chest for military name tab
- Concealed hood inside the collar
- Two x 3.5 inches loop panels for easy access to ID or phone
- Two zippered front pockets with a D ring and a pass-through port
- Two pockets on upper arms with zippers
- One pocket with zipper on left forearm
- Adjustable wrist cuffs with hook and loop closure
- Two zippered openings at the back and one below each armpit for ventilation
- Drawstring at the bottom

Material: 100% Polyester outer shell and 100% polyester fleece liner.

Water-resistant, windproof, wicks away moisture and retains heat

Colour: Olive Green

Suitable for use in cold areas like northern India during winters and mountainous regions. Will require additional layers of clothing under this jacket in extremely cold conditions. It can be used in south India during the monsoon.

Made in India

Note: The material used is waterproof but the jacket is not completely waterproof. Water might seep in through the zippers.

COST DETAILS

Rs. 3999 including GST.



Tactical Presentation

TACTICAL SHEMAGH - OLIVE GREEN - GUN PATTERN

- This classic desert military scarf can be used as a scarf, headwrap, facemask, neck gaiter, or headwrap.
- Suitable for use in the desert, jungle, or high altitude areas with extreme weather conditions. If you are deployed in the field you must have one of these.
- This is also known as Keffiyeh or Arab scarf.
- Made of breathable woven cotton which is durable and provides protection from sun, snow, and debris.
- It can also be used as a makeshift sling, tourniquet, or pouch
- Size: 44"x44" which is the right size for wrapping around the head in many ways
- Design Pattern: Gun Pattern
- Colour: Olive Green

COST DETAILS
Rs. 399 ncluding GST.



TACTICAL SHOULDER BAG

- Tactical Shoulder Bag - Olive Green is made of 500D Nylon and has multiple versatile pouches for maximum storage making it an ideal everyday carry (EDC) bag
- Adjustable, one-sidedly detachable shoulder strap with click closure and metal carabiner for attachment of equipment
- 1 slide-in pocket with zip
- The main compartment with lid, click closure, a mesh pocket, and a drawstring
- Small attached pocket laterally on top with click closure and 2 pen holders
- 1 laterally attached pocket with zip, fastening loops, adjustable hook-and-loop fastener
- Attached pocket with zip, an inner mesh pocket, and an outside slide-in compartment
- Weight: 610 grams
- Material: 500D nylon
- Colour: Olive Green and Black

COST DETAILS

Rs. 1500 ncluding GST.



TACTICAL BACKPACKS

Core Features

- Military-Grade: Rugged 600D-1000D water-resistant polyester.
- MOLLE System: Modular webbing for attaching extra gear.
- Ergonomic: Padded straps and ventilated back panels.
- Size Options: Available in various sizes (20L to 50L+).

COST DETAILS

Rs. 1500 to Rs 5000 including GST.



TACTICAL VEST WITH AMMUNITION POUCH - OLIVE GREEN

- The tactical vest with Ammunition pouch is the ideal combat vest for long missions
- Three double magazine pouches
- Two grenade pouches
- One multi-purpose pocket
- Map pocket and hidden zip pocket
- Netback with a pouch for a hydration pack
- MOLLE system for additional pouches
- Adjustable on both sides
- All pouches have a double closure system with Velcro and button closure
- D-rings for the mounting of equipment
- Fits any size body - Shoulder length and chest size can be adjusted
- Colour: Olive Green
- Material: 1000D nylon, nylon Webbing, and bar-tacked with bonded nylon thread

Note: Bullet-proof plate cannot be used in this jacket.

COST DETAILS
Rs 3500 Including GST.



TACTICAL SOCKS

Premium Army Combat Socks

Specifications

Fabric Blend: High-performance Merino wool, combed cotton, and reinforced nylon.

Weight: 400-500 GSM (Heavyweight for extreme durability).

Design: Dual-layer construction with a moisture-wicking inner lining.

Protection: Reinforced heel and toe with high-density cushioning.

PRICE RANGE
Rs 400 to 900



CAMOUFLAGE NET - FIRE RETARDANT - WOODLAND CAMO

Our camouflage nets are engineered for high-stakes entry operations, where immediate concealment and tactical superiority are non-negotiable. What sets our product apart is the integration of elite material science and modern manufacturing:

High-Quality Fabric: We use premium Rip-Stop Polyester Oxford fabric, specifically chosen for its extreme durability and high tensile strength. Unlike standard nets, our material is resistant to tearing, abrasions, and the harsh rigors of rapid deployment in rugged terrains.

Latest Multispectral Technology: Our nets go beyond simple visual hiding. Utilizing advanced CPGS (Camouflage Pattern Generation Software), the patterns are digitally optimized to disrupt detection across multiple spectrums, including Visible, Near-Infrared (NIR), and Thermal IR. This technology masks heat signatures and eliminates "shine or glare" that traditional nets often give off

Superior Finishing: Each net features a precision-incised 3D leaf-like garnish that mimics natural depth and movement. The edges are reinforced with heavy-duty braided cords and high-strength poly-amide clips, ensuring the net maintains its structural integrity even under high winds or when draped over sharp-edged military vehicles.

Operational Readiness: Every net is treated to be 100% waterproof, rot-proof, and fire-retardant. This ensures it doesn't become heavy/waterlogged in the rain or ignite during contact with muzzle flashes or sparks, providing a safe and reliable "hide site" in any combat environment.

SIZES AVAIBALE.

From 3 Ft x 6 Ft to 30 Ft x 30 Ft

COST DETAILS

Rs 720 to RS 36,000 .



TIE

Men's silk accessories, such as ties and pocket squares, are a timeless symbol of luxury and sophistication, often crafted from 100% pure silk for an unmatched drape and sheen. This versatile fabric comes in several distinct versions to suit any style. Classic choices include printed silk, which allows for a vast array of colors and patterns, and repp silk, known for its distinct diagonal rib weave that offers a subtle texture. For those seeking a richer, more dimensional look, the fabric may be woven using the jacquard technique, where the pattern or embroidery is directly incorporated into the weave itself, creating an elegant, raised design.

COST DETAILS

High Quality Silk Jaquard Tie with box- **Rs 1200 + GST.**

100% Pure Printed Silk Tie with box - **Rs 930 + GST.**

100% Polyester with box - **RS 585 + GST.**

Note - The product can be further customised based on the Customer's requirement.
The Cost varies accordingly .



MEMENTO

Memento: High-Quality Keepsakes ✨

Memento offers a diverse collection of high-quality keepsakes, perfect for all occasions. Our products are crafted using premium materials, including brass, black metal, wood, glass, and crystal, ensuring durability and a beautiful finish for every type of memento.

PRICE RANGE

There is a wide range of collection for our mementos. The Price starts from **Rs 300 to Rs 3000.**



BAR SET

Our bar set is a popular range of stainless steel barware, available in various configurations (3, 8, 9, 10, 11+ pieces) for home bars, featuring essential cocktail tools like shakers, muddlers, strainers, ice buckets, peg measures, and tongs, often with stylish finishes (silver, black, red, copper) and focusing on durability and elegance for making various drinks.

Key Features & Components:

Materials: Primarily high-quality, durable stainless steel, sometimes with copper or leather accents.

Contents:

Sets vary but typically include:

Cocktail Shaker (Cobbler or Tin-on-Tin)

Ice Bucket & Tongs

Peg Measure (Jigger)

Bar Spoon & Muddler

Bar Strainer

Bottle Opener

Ice Picker

Shot Glasses (in larger sets)

COST DETAILS

Starts from RS 2950 + GST



CUSTOMISED ACCESORIES -

WAIST BELT

Experience the exceptional craftsmanship with our men's premium leather belt, meticulously crafted from 100% genuine Italian leather. Featuring a reversible design, easily switch between rich brown and classic black to complement any outfit, making it the only belt you'll ever need.

We also offer an animal-cruelty-free vegan leather option. This alternative is available at a lower price point, yet it maintains the quality and stylish look you expect.

COST DETAILS

Premiun Vegan leather belt - **RS 700 + GST.**

Pure leather belt - **Rs 1200 + GST.**

Note - The price of the belt depends on the texture , designs and material used.
Hence the product can be customised as per the requirement of the customer.



CUSTOMISED ACCESORIES -

Men's Italian Leather & Vegan Wallet

This sophisticated men's wallet balances luxury and ethical choice, available in classic Black and Brown.

- Versatile Design: Available in multiple textures and different styles (such as bifold and trifold) to suit every preference and need.
- Premium Option: Crafted from 100% Genuine Italian Leather for superior quality and a rich patina over time.
- Ethical Option: A cruelty-free Vegan Leather alternative is also available. While less expensive, this option maintains the high standard of style and quality without compromise.

COST DETAILS

Customised Vegan Leather Wallet - **Rs 450 to Rs 950 + GST.**

Customised 100% Pure Leather wallet - **Rs 1100 to 2000 + GST**



CUSTOMISED ACCESORIES -

ENAMEL MUGS

Enamel Mugs are lightweight, durable drinkware that offer versatile customization for Regiment logos and branding.

- **Finish Options:** Available in a classic Glossy finish or a modern, non-reflective Matte finish.
- **Customization:** Designs can be applied with two premium options:
 - **Engraved:** Creates a sophisticated, permanent effect by etching the design into the metal layer.
 - **Printed:** Allows for detailed, multi-color logos to be applied directly to the enamel surface.
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COST DETAILS

Customised Enamel Mug Etched - **Rs 393 + GST**

Customised Printed Mug Printed - **Rs 387 + GST**

Note - Product can be customised further.



CUSTOMISED ACCESORIES -

PENS

Customized pens offer a diverse product range, scaling from budget-friendly to premium options. These stylish pens, which can come with or without a presentation box, are designed to meet all customer needs. They can be personalized with a company logo or individual name imprint.

COST DETAILS

Customised Pens - **RS 100+ GST to Rs 1000+ GST.**



CUSTOMISED ACCESORIES -

HIP FLASK

Customizable hip flasks are available in two distinct finishes: a sleek Matte finish or an elegant Leather-wrapped option. Personalization is offered through both durable Engraving for a classic, permanent mark, and vibrant Printing for detailed logos or designs, ensuring a bespoke product suitable for any requirement.

COST

Hip flask leather Printed - **RS 450 + GST.**

Steel Hip flask , Etched - **RS 550 + GST.**

Steel Hip flask , Printed - **RS 540 + GST.**



CUSTOMISED ACCESORIES -

KEY CHAINS

Customized keychains offer a blend of style, quality, and affordability across various materials. We offer options in wood, vegan leather, genuine leather and metals, ensuring there is a personalized keychain to fit every budget without compromising on the aesthetics or durability of the product.

COST DETAILS

MRP 85+ GST to MRP 500 + GST.



CUSTOMISED ACCESORIES -

DIARY

Personalized Custom Diaries

Capture your thoughts and plans in a diary tailored uniquely to you. Our diaries are available with a range of premium covers and paper types, perfect for journaling, note-taking, or professional use.

Key Features:

- Fully Customizable: Personalize the cover with your name, logo, or a custom design using high-quality engraving or printing which also makes it ideal for gifting as well.

COST DETAILS

Rs200+ GST to Rs 1500 + GST.



CUSTOMISED ACCESSORIES -

GIFT COMBO

A personalized accessory Gift Combo is a highly versatile set that brings together a mix of premium, customizable items, such as a keychain, hip flask, card holder, mug, or wallet. The true value lies in its flexibility, as the combination of products is fully customizable to meet the exact requirements and preferences of the customer, ensuring a truly unique and thoughtful gift for any occasion.

COST DETAILS

Starts from **Rs 500 + GST to Rs 2500 + GST.**



CUSTOMISED ACCESORIES -

BEER MUGS

Customized beer mugs are available in two main styles: clear glass for a traditional look that showcases the beverage, and frosted glass which offers a unique, cool, and semi-opaque aesthetic. Both options can be personalized with names, logos, or designs.

COST DETAILS

MRP 450 + GST.



CUSTOMISED ACCESORIES -

THERMOFLASKS

The Ultimate Personalized Thermos Flask

Elevate your hydration with our stylish and versatile thermos flask. Available in a sleek matte finish, this flask offers options for both digital temperature display and classic non-digital designs, catering to a variety of preferences and price ranges.

Key Features:

- Customization: Choose between engraved or printed options for a truly unique finish.
- Regimental Pride: Incorporate your Regiment logo (printed or engraved) to give your flask a stylish and personalized military-inspired look.

COST DETAILS

Rs 300 + GST to Rs 850 GST.



CUSTOMISED ACCESORIES -

CAPS

Create your perfect headwear with our customizable caps! Available in two high-quality categories:

100% Cotton: For a classic, comfortable, and breathable feel.

Dri-Fit: Ideal for sports and active use, offering moisture-wicking technology.

Both styles can be fully personalized with your customized logos through high-quality printing or embroidery, making them perfect for teams, events, or stylish personal use.

COST DETAILS

Rs 295 + GST to Rs 550 + GST



ECO-FRIENDLY PRODUCTS

Our Eco-Friendly Product Range

Embrace sustainability with our wide range of carefully curated eco-friendly products. We offer guilt-free alternatives, including biodegradable containers and storage containers, along with biodegradable plates crafted from materials like coconut husk and bamboo, harnessing the power of natural resources.

Our selection extends to durable items such as elegant plates, bamboo tissue paper, and bamboo flasks. For daily use, we provide natural, chemical-free soaps, eco-friendly spoons, and practical accessories like storage boxes and tea coasters. Choose our products to make a stylish and sustainable impact. We have also got a special collection of hemp products. Some of our eco-friendly products include Diary , desk organizer , bamboo table digital clock, pens , hemp card holder , hemp laptop bags, File covers, hemp passport holder , hemp men's wallet , hemp A5 note book, hemp laptop sleeve , hemp gift sets , bamboo thermoflask , hemp duffle bags and many more. We also supply eha products for b2b rates.



WHY CHOOSE US

Choosing us means partnering with a team that is genuinely passionate to serve our soldiers, driven by a commitment to deliver the best quality at a very competitive price. We stand by the promise of the exact product you see, with no shortcuts taken on materials or craftsmanship. Unlike suppliers motivated purely by fleeting trends, we are built on a deep respect for the armed forces, believing that anything started out of passion will always be superior to anything done simply for fashion. We have a dedicated team for quality checking which ensures lasting colour fastness , dimensional stability, correct GSM and other quality aspects as well right from the fibre to the finished product. We use toxic free , high quality dyes to ensure that the fabric doesn't cause irritation to the skin. All the raw materials used are of very high quality which offers the wearer atmost comfort. We have incorporated all the special finishes for cotton collections as well as DRI FIT collections which meets the international standards Our dedication ensures you receive products that are built to last and honor the spirit of service. Our products are specially crafted for our brave soldiers because we believe that our soldiers deserve the best.

aura
APPARELS & ACCESSORIES



**GET
CONNECTED
WITH US**



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THANK
YOU

