

Eco friendly collection





About Us

*As Pure As Homemade As Strong As
Earth.....*

Our Roots

At Aura Naturals, we believe that the products you put on your skin and the clothes you wear against your heart should be as safe as a home-cooked meal. We started with a simple, radical question: If we wouldn't ingest it, why would we wear it or apply it?

Born from a desire to return to the basics, Aura Naturals is more than a brand—it is a promise of purity. We have stripped away the industrial noise to bring you essentials that are grown, not manufactured in a lab.



Product Excellence

- ☐ Natural Ingredients
- ☐ Scientific Innovation
- ☐ Safe on Skin
- ☐ Customer-Centric
- ☐ Eco-Friendly

Our Products



Deo



Hydrating Body
Butter



Lip balm



Hair oil

Our Products



Hydrating Body
Lotion



Natural Soap



Herbal Powders

Our Products



Bamboo Tissue



Bamboo toothbrush



Bamboo T-shirt



Bamboo flask

Deo



- **100% Organic Ingredients:** We believe what goes on your body goes in your body. Our deodorant is formulated with premium, certified organic botanicals to nourish your skin while you go about your day.
- **Aluminum-Free:** Breathe easy knowing our formula is 100% free from aluminum salts, parabens, and phthalates. We let your body's natural processes work without the harsh blockages.
- **The Power of Alum Stone:** Unlike synthetic chemicals, we utilize Natural Alum Stone. This mineral provides a gentle yet highly effective barrier against odor-causing bacteria thanks to its inherent antibacterial properties.
- **Sensitive Skin Friendly:** Designed with a "skin-first" philosophy, our blend is incredibly gentle. It's pH-balanced and soothing, making it the perfect choice for even the most sensitive skin types.
- **Pure Essential Oils:** You won't find "fragrance" or "parfum" on our label. We use only pure Eucalyptus essential oil for a crisp, clean scent that clears the mind and refreshes the senses without artificial irritants.

Body Butter

Experience the pure, unadulterated power of nature. Our Raw Body Butter is a minimalist masterpiece, crafted for those who want deep nourishment without the chemical complexity. Unlike traditional lotions, this is a water-less formula, meaning it is 100% active ingredients and contains zero emulsifiers.

- Pure Cocoa Butter:
- Cold pressed Coconut Oil:
- Emulsifier-Free Purity:
- Essential Oil Infusion:

Why "Raw" is Better

- Because this product contains no emulsifiers or wax fillers, it maintains a breathable texture on your skin. It responds to your body heat, melting from a firm butter into a silky, golden oil upon contact.
- Best for: Extremely dry skin, eczema-prone areas, and overnight recovery.
- The Feel: Rich, luxurious, and incredibly smoothing.



Lip Balm

Treat your lips to the purest form of hydration with our Organic Shea Butter Lip Balm. Crafted for those who value clean beauty, this balm provides a deep, velvety moisture that lasts.

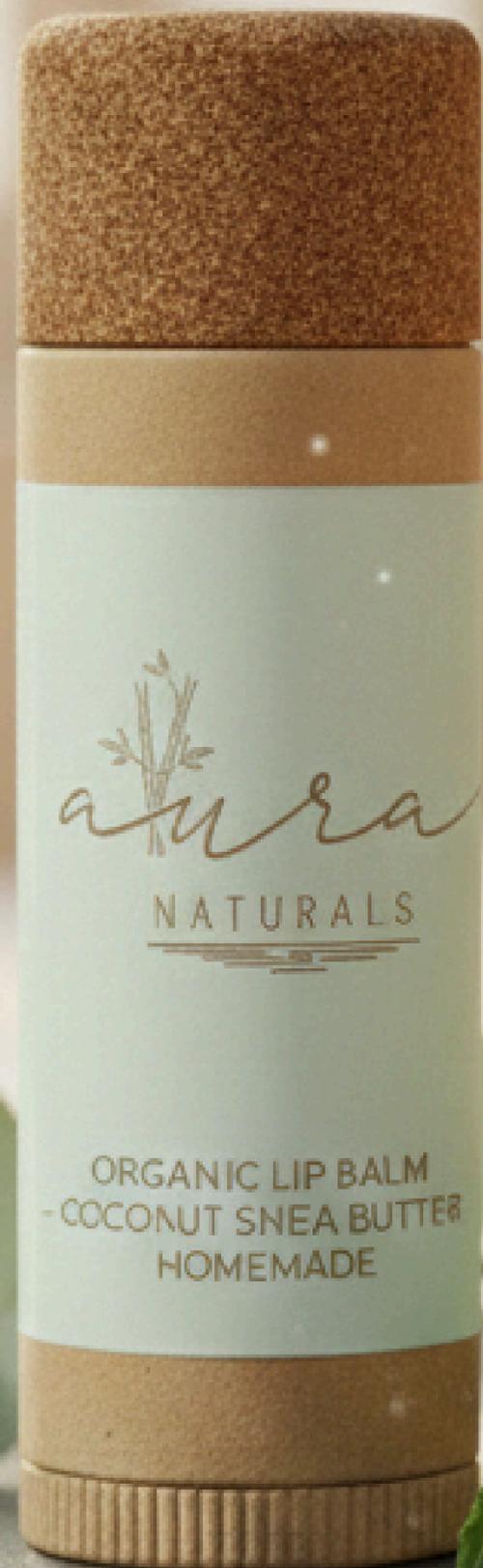
What's Inside

- Raw Shea Butter: Rich in vitamins and fatty acids, it penetrates deeply to nourish and soften even the driest lips.
- Essential Oil Infusion: Scented naturally with therapeutic-grade essential oils, providing a refreshing sensory experience without synthetic fragrances.
- Pure Beeswax & Plant Oils: Creates a natural breathable barrier to lock in moisture and protect against the elements.

The "No-Nasty" Promise

- 100% Chemical-Free: No parabens, phthalates, or petrolatum.
- No Synthetic Colors: Just the natural, creamy hue of organic butters.
- Cruelty-Free & Sustainable: Made with ethically sourced, earth-friendly ingredients.

Pure Beauty Tip: Because it's made with real shea butter and no chemical stabilizers, this balm melts perfectly onto your lips at body temperature.



Body Lotion



- Aura Naturals body lotion is essentially "health food" for your skin. Unlike conventional lotions that often rely on synthetic fillers and petroleum-based ingredients, organic lotions are formulated with plant-derived ingredients grown without synthetic pesticides or GMOs.
- Think of it as a concentrated cocktail of vitamins and fatty acids designed to nourish rather than just coat.

Key Characteristics

- **Plant-Based Bases:** Instead of mineral oil or petrolatum, these use nutrient-dense carriers like shea butter, coconut oil, jojoba oil, or aloe vera juice.
- **Clean Preservation:** They typically swap harsh parabens and phthalates for natural preservatives like Rosemary extract, Vitamin E, or radish root ferment.
- **Natural Fragrance:** The scent usually comes from pure essential oils (like lavender, citrus, or sandalwood) rather than "fragrance/parfum," which can contain hidden chemicals.

Hair Oil

- Aura Naturals' Herbal Hair Oil is a potent, traditional "Lord of Herbs" blend designed for those seeking holistic scalp therapy. Moving beyond basic hydration, this formula treats the hair as part of a larger wellness system.

Why It Stands Out

- The "Lord of Herbs" Blend: Infused with a powerful concentration of therapeutic botanicals, this formula targets the root causes of scalp distress rather than just masking symptoms.
- Triple-Action Scalp Care: It is specifically engineered to combat Dandruff and Alopecia by revitalizing dormant follicles and balancing the scalp's microbiome to prevent flaking.
- Strength & Growth: By nourishing the hair shaft from the base, it significantly reduces Hair Fall and promotes thicker, more resilient growth.
- Therapeutic Relief: Beyond aesthetics, the herbal infusion is highly effective for Insomnia, providing a cooling, grounding effect that helps quiet the mind for better sleep.
- Nostalgic Sensory Experience: It features a deeply evocative, nostalgic scent that mimics traditional apothecary oils, instantly transporting you to a sense of comfort and old-world care.



Powders

Back to the Roots: Pure Herbal Hair & Skin Powder

Reclaim the ancient wisdom of nature with our 100% Pure Homemade Herbal Powder. Crafted with love and grounded in tradition, this blend is more than just a product—it's a return to the authentic care your ancestors trusted.

Why Choose Our Herbal Blend?

- **100% Pure & Homemade:** Small-batch crafted without a single synthetic additive. What you see is what you get: raw, potent, sun-dried botanicals.
- **Preserves Natural Oils:** Unlike chemical-laden alternatives, our powder cleanses without stripping. It leaves your skin and scalp's essential moisture intact, ensuring a healthy, natural glow.
- **PH Balanced:** Formulated to respect your body's natural chemistry. It maintains the delicate acid mantle of your skin, preventing irritation and dryness.
- **The Goodness of Herbs:** Infused with time-tested ingredients known for their healing, cooling, and nourishing properties.



Manjistha

The Radiant Power of Manjistha

Often referred to as "Indian Madder," Manjistha is a cornerstone of Ayurvedic skincare. Known primarily for its potent blood-purifying properties, this herb works from the inside out to restore balance and vitality to the skin. Whether used in topical oils or as a dietary supplement, Manjistha is a powerhouse for those seeking a natural, long-term glow.

Key Benefits for Your Skin

- **Promotes a Glowing Complexion:** By purifying the blood and improving circulation, Manjistha helps even out skin tone and brings a natural, healthy radiance to the surface.
- **Supports the Lymphatic System:** It acts as a natural detoxifier, aiding the lymphatic system in flushing out toxins. This internal "deep clean" often results in fewer breakouts and much clearer skin.
- **Deeply Hydrates and Nourishes:** Manjistha-based formulations are excellent for moisture retention. They provide deep hydration that leaves the skin feeling supple, soft, and well-nourished.
- **Manages Specific Skin Conditions:** Preliminary research and traditional use suggest that Manjistha may help alleviate symptoms of psoriasis and vitiligo. While it shows great promise in calming inflammation and pigmentation issues, further clinical research is ongoing.
- **The Ayurvedic Perspective:** > Manjistha is considered "Pitta-shaman," meaning it pacifies the heat in the body. Since most skin issues like redness and acne are linked to excess heat, Manjistha is the perfect cooling antidote.

Wild Turmeric



Kasturi Manjal (Wild Turmeric)

- Kasturi Manjal is a rare, non-staining variety of turmeric used exclusively for beauty. Unlike regular turmeric, it won't turn your skin yellow and has a refreshing, camphor-like aroma.

Why It's Essential for Skin:

- Brightens Naturally: Fades dark spots and sun tan for a radiant glow.
- Fights Acne: Potent antibacterial properties clear breakouts and prevent scars.
- Slows Hair Growth: Traditionally used to reduce unwanted facial hair over time.
- Anti-Aging: Rich in antioxidants to keep skin firm and smooth.
- Oil Control: Balances sebum without drying out the skin.
- Best for: All skin types, especially those looking for a clear, blemish-free complexion without the yellow tint.

Baby bath powder



Gentle Herbal Baby Bath Powder

- Our Herbal Baby Bath Powder is a 100% natural, chemical-free alternative to harsh soaps and synthetic body washes. Crafted from time-tested Ayurvedic ingredients, it gently cleanses while protecting the delicate pH balance of your baby's skin.

Why Choose Herbal Bath Powder?

- Soap-Free Cleansing: Gently removes dirt and impurities without stripping away natural oils.
- Softens & Smooths: Enriched with nourishing herbs that leave the skin feeling velvety soft and hydrated.
- Soothes Irritation: Natural anti-inflammatory properties help calm diaper rashes, prickly heat, and skin redness.
- Improves Complexion: Regular use helps maintain an even skin tone and a healthy, natural glow.
- Traditional Protection: Acts as a mild antibacterial shield, keeping your baby's skin protected from minor infections.

Bamboo Tissue

Switching to bamboo tissue is one of those small lifestyle changes that actually carries a massive punch for the planet. While traditional toilet paper and tissues are often made from "virgin" wood pulp (essentially cutting down ancient forests to flush them away), bamboo offers a much more logical, regenerative alternative.

Better for Your Skin

Hypoallergenic

Naturally Antimicrobial

BPA & Chlorine Free



Order Now and Enjoy Our Product



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